



One Club for Everyone ***2018-2021***



Grovedale Football Netball Club's Vision is to be the
No. 1 Community Sporting Club of Choice
Known for its professional and inclusive culture, welcoming
atmosphere and the way we respect and care for each other.

We will achieve this by:

- ✓ Instilling "One Club for Everyone" as a core value
- ✓ Promoting our club's virtues internally and to the broader community
- ✓ Working hard to be competitive on court and on field
- ✓ Valuing and developing our volunteers
- ✓ Keeping in tune with the social issues that impact our people
- ✓ Managing our finances well and ensuring professional governance.

Our Core Values

No matter what our club is faced with, our leadership will always be guided by our values of:

ONE CLUB working together towards a shared Vision

A WELCOMING PLACE being friendly to everyone we meet

INCLUSION being accessible, equitable and embracing diversity

INTEGRITY insisting on fairness, respect and good sporting behaviour

PASSION for the love of sport, our competitive spirit, and our community

INNOVATION keeping informed and seizing opportunities to improve.

Introduction

‘One Club for Everyone’ 2018-2021 was developed by the Grovedale FNC Committee and section leaders (Planning Group) in consultation with members. A member survey was conducted to gather feedback and this was completed by 93 people from across the club.

A member forum was also conducted to engage members, test the Planning Group’s thinking and to plan how people could contribute to the plan. With the support of an independent facilitator provided by Leisure Networks, the Planning Group considered the strategic priorities for the Tigers over the next 3 years.

Our Priorities

One Club for Everyone

Our club has broadened its focus over time to incorporate juniors, netball, and now female football. This brings new opportunities for our club but also calls for a whole of club focus. This strategic plan acknowledges the desire to achieve “One Club for Everyone”, however it is recognised that this will need some structure / role updates, new thinking and changes to some of our current practices and norms.

Facility Development

With increasing number of female participants at the club through our female football growth and netball, our key priority for the facility is unisex amenities which are female friendly. Major facility developments going forward will be enhanced by joint user group collaboration. The scope of this plan commences a whole of precinct viewpoint.

Volunteer Recruitment and Support

Volunteers are the lifeline of our club, without which we could not operate. Every person associated with this club is expected to pitch in. There are one-off tasks, game day roles and roles where member skills can be put to work. Our plan is to appoint Volunteer Coordinators, make volunteering an expected norm, break down roles, develop task checklists, induct, recruit, and recognise volunteers to build a stronger volunteer base.

Diversifying Income

To be a sustainable organisation we need to explore varied revenue sources and maximise what is going well. This will assist to keep fees affordable and allow us to provide the best service to players and members. Volunteer hours, although not costed in, are a significant intangible asset that we need to invest in.

Netball

Grovedale Netball is well run, with advanced processes and documentation. This will assist in the development of whole of club documents e.g. handbook. The priorities for netball are volunteer recruitment, staying connected whilst away due to construction, and integration into "One Club".

Female Football

As a relatively new introduction to the club, female football growth is exciting, however it also brings challenges re: allocation of facilities, resources, and developing gender equitable club practices. This requires leadership from the club committee in showcasing its value. E.g. Allocating resources, changing up fixturing, celebrating and talking up the total % of female players (netball and football) at the club.

Junior Football

The strength of our club's junior football program is critical to whole of club success. The junior program brings large numbers, builds a base of future players, and is significant to total revenue. "One Club" focusses on excelling in junior senior interaction as well as transitioning players from junior to senior ranks successfully. Developing senior clinics, player, coach and Committee Member presence, dedicated social programs, support for junior coaches, dedicated meal nights etc. make it clear that our juniors are our future.

Senior Football

One Club does not dilute the importance of the senior football section, but rather embraces it as the pinnacle destination and *look up to* for all Grovedale Football players. The priority now is to drive a culture of success through the entire squad. Driving excellence in coaching, commitment to fitness and best performance from every player is the key to being competitive on field.

Plan Implementation Suggestions

To implement the plan, it is suggested that the Committee and relevant sub-committees:

- Prioritise *strategy* as an agenda item at meetings
- Make each other accountable for the actions defined in the plan
- Keep members informed of the progress against strategic objectives
- Review the plan on an annual basis, one month after the Annual General Meeting.

Planning Group Participants

Name	Role	Name	Role
Simon Hose	Co-President	Michael Schulz	Co- President
Jo Forssman	Public Officer	Darrell Winter	Secretary
Chris Gibbs	Co Treasurer	Sue Kelly	Committee
Lisa Campi	Committee	Debbie Creighton	Secretary Netball
Maria Williams	Vice President Netball	Amber Livingston	Junior Coordinator Netball
Roslyn Livingston	Senior Coordinator	Tracy Bull	Player Welfare
Kythie Fisher	Women's Footy Co - Coordinator	Mark Brady	Jnr Football COM Jnr Cricket COM
Gregory Riddett	Resilience Coach		

GOING WELL

- Welcoming club with a great culture
- Good social event calendar. Varied functions to suit everyone e.g. Family Day, Player Functions, Season Launch
- Introduction of Female Football – 4 teams
- Senior player involvement in junior football and netball programs – Needs more of it though
- Incorporation of Auskick
- Player Induction and HR sessions
- Member Welfare support, policies and procedures
- Committee operations
- New apparel range
- Facility development – new coaches box, moves toward female friendly amenities
- Inclusive club
- Sponsorship and sponsor engagement
- Relationship with Sports Club and Cricket Club

OPPORTUNITIES

- Facility Funding
- Female participation – coaches, new teams, Female Auskick
- Tapping into new housing developments – Villawood, Warralily
- Leveraging joint funding and initiatives using the
- Tapping into parent skill sets
- Closer links to the school and Sports Academy
- Including engagement for older adults in the community
- Working with AFL Barwon to run clinics in schools .to promote junior participation across the club

THE CLUB STARTING POINT

TO WORK ON

- Recruiting volunteers, clarity of roles and shared workload
- Ensuring volunteers are recognised
- Fostering the “One Club for Everyone” through better communication and support for all sections of the club
- Particular care for the small group of junior girl footballers
- Genuine emphasis and value of the junior base as the club’s future. Building loyalty so that netball and football players stay
- Facility Development
- Developing a dispute resolution process
- Awareness of club policies and procedures
- Commitment and accountability of player groups
- Diversifying income streams – review sponsorships
- Continued work in health and wellbeing

THE PRIORITIES

- Communication Process
- Fostering One Club for Everyone
- Facility Development – female friendly facilities
- Diversifying Income Streams – sponsorship opportunities
- Volunteer Management System – Coordinator, Task Lists, Online booking system, capturing member skill sets,

Priorities for Sections

- Netball: Coaching Coordinator, documented process for recruitment and trials, role descriptions, appointment of sponsorship coordinator, volunteer recruitment strategy
- Junior Football: To consolidate numbers in all age groups, appoint a coaching coordinator, pathway for junior girls
- Senior Football: definition of leadership roles, review coaching, player hosts, develop a culture of success
- Female Football: Girls only Auskick, enhanced professionalism, coaching – a pathway approach, full teams

"One Club" Improving Internal Communication	Facility Development	Volunteer Management / Recruitment	Diversifying Income	Netball Strategies	Football Strategies
<ul style="list-style-type: none"> • Club Handbook • TeamApp • 1 Club Facebook • Joint Social Calendar • Fees breakdown information for members • Precinct Membership Overview • Precinct Sponsorships • Development of the Tiger's Brand as a whole club • Committee Structure review 	<ul style="list-style-type: none"> • Exterior toilet clean • 1 pager about club strategy – advocacy • Meet with Darren Cheeseman • Undertake Female Amenities project • Netball work with school to achieve: space for sponsor signs, roof on grandstand, scorer boxes • Electronic Scoreboards for netball and football 	<ul style="list-style-type: none"> • Volunteer Coordinator Role Description and Appointments • Task Instructions for key roles • Club Handbook clear on expectations • Role tasks broken down – defined • Member forum – combined jumper presentations. Take a Task • Online booking system for canteen and meals • Club Skills Register 	<ul style="list-style-type: none"> • Maximize Thursday meals • Trail Saturday night meals with contractor • Precinct approach • Unity Petrol • Australian Sports Foundation membership • Increased social membership • Increased venue hire • New sponsorship opportunities • Crowd Funding • Past Players Alumni 	<ul style="list-style-type: none"> • Volunteer Coordinator • Sponsorship Coordinator • New and joint sponsorships e.g. female footy • Defined processes – recruiting/trials • Role Descriptions and Ops Task Instructions for key roles • Volunteer training • Enhanced communication through TeamApp • 	<ul style="list-style-type: none"> • Coaching Coordinator to develop / support <p>Junior</p> <ul style="list-style-type: none"> • Increased team numbers and players • Clear player pathways • Coaching Training <p>Senior</p> <ul style="list-style-type: none"> • Recruiting Guidelines • Leadership Roles • Strengthen Pathway from Juniors - Seniors • Development Squads • Player Hosts • Develop a culture of success <p>Female Footy</p> <ul style="list-style-type: none"> • Female Facilities • Girls Only Auskick • Grow members • Develop Female Coaches • Stand-alone sponsors • Professionalism Enhanced • Access to resources

Focus Area	Year 1 Completion By Start of 2019 Season	Year 2 Completion By Start of 2020 Season	Year 3 Completion By Start of 2021 Season
Improving Internal Communication – One Club	<p>Membership process streamlined, fees information / breakdown for members</p> <p>Club Handbook developed</p> <p>Everyone on TeamApp – in Handbook, part of new player induction</p> <p>1 Facebook Page with multiple administrators. Clear policy and process. Appointment of a lead to ensure a balanced feed.</p> <p>Combined functions calendar</p> <p>Commence discussions about Brand Behaviours</p>	<p>Whole of Club involvement and commitment to the BRAND. Signage, website, awards</p> <p>Policies and Procedures made consistent across the club. Communicated to members web site, induction, handbook</p> <p>Consolidation of Brand Behaviours into Player Induction, Handbook, Leadership Expectations</p> <p>Review of Committee / sub-committee structure – conducive to joint work</p>	<p>Review how you have been going.</p> <p>Establish new joint ventures.</p>
Facility Development	<p>Contract cleaning of exterior toilet facilities – establish how to maintain</p> <p>Develop 1 Page Advocacy document re: females in the club – growth</p> <p>Total numbers across all clubs. Make a professional approach to Darren Cheeseman – match pledge</p> <p>Netball Score Boxes</p> <p>Roof on Grandstand</p> <p>Space for netball sponsor signs</p>	<p>All year 1 goals complete</p> <p>Football New Electronic Score Board – sponsor</p>	<p>Netball Electronic Scoreboards</p>

Focus Area	Year 1 Completion By Start of 2019 Season	Year 2 Completion By Start of 2020 Season	Year 3 Completion By Start of 2021 Season
Volunteer Recruitment and Support	<p>Appointment of a Volunteer Coordinator – Role Description</p> <p>Task Instructions for key roles</p> <p>Use TeamApp to recognise volunteers</p> <p>Develop a handbook – includes where fees go, volunteer expectations, Trademark Behaviours</p>	<p>Tasks that need doing have been broken up and have a set of instructions</p> <p>Volunteer Forum – ‘Take a Task’ at Combined Jumper presentation</p> <p>Volunteer scheduling online – on new website</p> <p>Commence process for developing a skills register. Call out TeamApp for needed skills. Part of club entry</p>	<p>Skill register for all members complete</p> <p>Review roles that have become large and work to break them down</p> <p>Volunteer Coordinator handover</p>
Diversifying Income	<p>Maximize Thursday night meals – each section have allocated nights across the season</p> <p>Trial Saturday night meals with outsourced catering. Charge for kitchen, % on meals, employ bar</p> <p>Ramp up promotion of the venue availability for functions, meetings, community groups</p> <p>Look at Unity Petrol deal.</p> <p>Promote social memberships</p>	<p>Saturday night meals in place Menu through TeamApp and Facebook</p> <p>Look at Australian Sports Foundation – publicise to businesses, past members</p> <p>Work with shared users jointly to establish a precinct sponsorship. What each would do for them.</p> <p>Find Naming Rights Sponsors for functions, playing rounds, scoreboard</p> <p>Sponsor satisfaction review.</p>	<p>Apply for SRV Grant to assist with uniform equip costs.</p> <p>Establish a Crowd Funding activity</p> <p>Identify if facility can be named by long term sponsor.</p>

Focus Area	Year 1 Completion By Start of 2019 Season	Year 2 Completion By Start of 2020 Season	Year 3 Completion By Start of 2021 Season
Netball Priorities	<p>Define process for player recruitment and trials. (Refer to Junior Handbook)</p> <p>Support everyone onto Team App. Teach all age group leaders to use it</p> <p>2 members of Netball Committee to be represented on the Club Committee</p> <p>Review Role Descriptions and task instructions for key volunteer and Committee Roles</p> <p>Develop a Volunteer recruitment strategy</p> <p>Continue to build on the junior/senior development program</p>	<p>Appoint a Coaching Coordinator with clear role</p> <p>Implement volunteer recruitment strategy prior to season start. Provide training for volunteers.</p> <p>Appoint a Sponsorship Coordinator to work with other sections.</p> <p>Main sponsor in collaboration with female football.</p> <p>Electronic Scoreboards</p> <p>Continue to build on the junior/senior development program</p>	<p>Success on the court</p> <p>Retention of players</p> <p>Continue to build on the junior/senior development program</p>
Female Football Priorities	<p>Enter an additional age group (U'10)</p> <p>Girls only Auskick and clear pathway for girls documented</p> <p>Full Teams in all age groups</p> <p>Coach session to line up coaching emphasis, brand behaviours, what to work on at each level.</p>	<p>Female friendly rooms completed</p> <p>Gender Equity Assessment and Plan (www.clubhelp.org)</p> <p>Stand - alone sponsors acquired, or in collaboration with netball.</p> <p>Player / incentives introduced.</p> <p>2 Curtain Raisers for the season.</p>	<p>A Level 2 accredited female coach at the club</p> <p>Female Football program has access to facilities and supports</p> <p>Access and Equity policy developed</p>

Focus Area	Year 1 Completion By Start of 2019 Season	Year 2 Completion By Start of 2020 Season	Year 3 Completion By Start of 2021 Season
Female Football Cont...	<p>Discussion with School Sport Academy re: developing young female coaches.</p> <p>Budget Allocated to women for sports training, equipment, jumpers</p> <p>Succession for Female Coordinator.</p>	<p>Integration in training achieved – parallel warm up, touch drills</p> <p>Female coaches being developed</p> <p>Assistant Senior Coach appointed.</p>	<p>Introduction of additional team e.g. Reserves</p>
Junior Football	<p>Coaching Coordinator in place. 2-3 sessions for all junior coaches</p> <p>Work with seniors to develop an interaction schedule – clinic year 1</p> <p>Increased Team Numbers – 3xU'11s, 3 x U'13s, 2 x U'15s, 2 x U'17s</p> <p>Clear pathways for girl's football</p>	<p>Senior / Junior Interaction program extended to training, Auskick</p> <p>New coaches recruited, accredited and supported by Coaching Coordinator</p> <p>TeamApp being used by Team Managers</p> <p>Junior Football social membership established with incentives</p>	<p>Review of Junior Program and development plan established</p>
Senior Football	<p>Develop a culture of success together with leaders, coaches, committee</p> <p>Clear pathway and experience in transitioning into seniors</p> <p>Definitions of Leadership Roles</p> <p>Review of coaching</p> <p>Enhanced communication – everyone on TeamApp</p> <p>Establish Player Hosts</p>	<p>Remain in GFL</p> <p>Coaching Coordinator in place</p> <p>External training sourced</p> <p>Defined and documented roles across the senior section</p> <p>Brand Behaviours we established, part of leadership, awards, what we challenge</p>	<p>Development Squads assembled – specialist training offered</p> <p>Training of emerging groups and players</p> <p>Aim for success across all senior teams in the form of Premierships</p>

Action Plan – Year 1

Priority Area: Developing One Club

PILLAR LEADER: Jo Forssman

TO DO LIST	DETAIL	LEAD / INVOLVED
<ul style="list-style-type: none"> Review Committee Structure 	Look at the overarching club committee. Does it represent whole of club adequately? Are roles set up in such a way to be conducive to this? Would sections feel equally supported? Look at Constitution – roles Vs emphasis. Set targets – President / Committee presence, highlighting club sections e.g. social media. Develop a COM Meeting Calendar which includes visits from different perspectives e.g. coaches, section coordinators	Jo Forssman / Club Committee
<ul style="list-style-type: none"> Develop Club Handbook 	Overarching club handbook incorporating welcome, fees information, volunteer expectations, codes of conduct. Seek an example (Sue)	Sue Kelly, Ros, Amber, Kythie / Committees
<ul style="list-style-type: none"> Streamline Membership 	Look at ways to set up sportingpulse to assist membership streamlining – different payment types	Melinda McKenzie, Charlie Johnson, Kim Hatty
<ul style="list-style-type: none"> Single Club Facebook 	Look at pages that exist. Identify 1 to become the club page. Refresh. Appoint a lead who manages posts, a person in each section to be the key administrator	Sue Kelly, Ros, Amber, Kythie / Committees
<ul style="list-style-type: none"> TeamApp 	Look at improved use of Team App fpr Team Managers and Coaches to reduce time commitment, Team Manager Induction on how to use. Give Admin rights to team reps. Details included in handbook.	Jo Forssman / Sue Kelly
<ul style="list-style-type: none"> Senior / Junior Interaction 	Junior Clinic conducted by both male and female senior players and netball – Thursday night preceding BYE. Schedule of player visits e.g. rostered 2 sessions / player per season, player roster to Auskick.	Matt / Section Coordinators

Priority Area: Facility Development**PILLAR LEADER: Mick Schulze**

TO DO LIST	DETAIL	LEAD / INVOLVED
<ul style="list-style-type: none">Exterior Amenity	Contract cleaning of the exterior toilets and maintenance	Gogs
<ul style="list-style-type: none">Develop 1- page advocacy document	Highlighting Females in the club – growth / total number of families, people involved in the club, gather total number of members across all clubs and what that looks like in terms of total number of people.	Jo / Kim, Debbie
<ul style="list-style-type: none">Lobby Government for female friendly amenities	Make a professional approach (face to face if possible) to Darren Cheeseman – to match opposition pledge. Use 1 pager and Strategic Plan.	Sue Kelly / Mick, Jo
<ul style="list-style-type: none">New Netball Courts	Work with the school to achieve space for sponsor signs, roof on grandstand and Netball Scoreboxes. Look at costs and sponsor opportunities	Netball Committee

Priority Area: Volunteer Recruitment and Support**PILLAR LEADERS: Maria / Tracy**

TO DO LIST	DETAIL	LEAD / INVOLVED
<ul style="list-style-type: none">Volunteer Coordinators	Development of a Volunteer Coordinator Role Description. Appointment for Football and Netball. Role to assist develop Task Instructions, run Information Nights and Training, recruit, recognise.	Maria / Tracey
<ul style="list-style-type: none">Volunteer Information Session	Information night conducted for parents and supporters highlighting Volunteer Roles available for netball (in place) and football. What is required for different roles	Maria/Tracey
<ul style="list-style-type: none">TeamApp - Recognise Volunteers	Proactive use of TeamApp to highlight volunteer roles for filling, recognition of volunteer efforts	Jo Forssman

<ul style="list-style-type: none"> Handbook 	To gather input from parents, coaches etc. To include a section about volunteers, recognition, the need for them, the expectation, and the CV line item	Sue Kelly, Ros, Amber, Kythie / Committees
<ul style="list-style-type: none"> Coaches / Team Managers Info Night 	Develop instructions for Team Managers and key team roles, Grade Coordinators. Invite parents to come to session to learn match day support roles e.g. scoring, time keeping.	Volunteer Coordinators

Priority Area: Diversifying Income

PILLAR LEADER: Mick Barratt

TO DO LIST	DETAIL	LEAD / INVOLVED
<ul style="list-style-type: none"> Maximise Meals 	Maximize Thursday night meals – each section have allocated nights across the season. Develop a schedule. President or Committee Rep to say a few words about that section each week.	Mick Barratt / Section Coordinators
<ul style="list-style-type: none"> Trial Saturday Meals 	Trial Saturday night meals with outsourced catering. Charge for kitchen, % on meals, employ bar	Mick Barratt
<ul style="list-style-type: none"> Venue Hire 	Ramp up promotion of the venue availability for functions, meetings, community groups – Yoga and PT	GoGS
<ul style="list-style-type: none"> Club Social Traffic 	Encourage more junior families to the club for games etc by organising relevant activities during match day.	Junior Football / Netball
<ul style="list-style-type: none"> Unity Petrol Deal 	Look at the Unity Petrol deal. Make an assessment if worth it, Promote broadly across the club.	Netball Committee
<ul style="list-style-type: none"> New Sponsors 	Look at achieving a major female sport sponsor for female football and netball combined	Netball Committee / Kythie

Priority Areas: Netball**PILLAR LEADER: Maria Williams**

TO DO LIST	DETAIL	LEAD / INVOLVED
<ul style="list-style-type: none">• Process Clarity	Define process for player and committee recruitment and trials. Committee recruitment to commence before end 2018 season.	Netball Committee
<ul style="list-style-type: none">• Communication	Support everyone onto Team App. Teach all age group leaders to use it.	Amber / Ros/ Jo F
<ul style="list-style-type: none">• Representation	2 members of Netball Committee to be represented on the Club Committee / Review of structure.	Executive / Club Committee / Jo F
<ul style="list-style-type: none">• One Club	Nominate 2 Thursday Nights for netballers to come into clubhouse where they become the focus. Look at Meal Vouchers as Awards and how to finance that.	Netball Committee
<ul style="list-style-type: none">• Volunteers	Look at Role Descriptions and Task Lists and develop bite-sized roles. Conduct a Volunteer Information Session during the All In Training Session (Week 5 th Dec Volunteer Week)	Netball Committee / Coordinators
<ul style="list-style-type: none">• Junior / Senior Interaction	Plan a Junior / Senior Interaction Program 2019 including Development Program continued, All in Training, Whole of Section Thursday Dinners, Curtain Raisers...	Senior / Junior Coordinators
<ul style="list-style-type: none">• Umpire and Coach Development	Coaching Coordinator and Umpire Coordinators in place for 2019 to conduct training / info sessions and to provide ongoing support	Netball Committee

Priority Areas: Female Football**PILLAR LEADER: Kythie Fisher**

TO DO LIST	DETAIL	LEAD / INVOLVED
<ul style="list-style-type: none">Auskick	Develop flier for girls only Auskick – talk to Shilo AFL Vic for images etc. Recruit senior players to coordinate. Contact AFL Barwon to run promo clinics in lower primary.	Kythie / Recruit support
<ul style="list-style-type: none">Pathway	Develop clear information about girls playing options e.g. Auskick – U’9 Boys - U’10 Boys, U’11 Choice – U’12 Girls. Distribute to ensure parents, club are clear.	Kythie / Mick Barratt
<ul style="list-style-type: none">Recruiting	AFL Barwon to run junior football clinics at local schools – primary and sec. Flier given to girls followed by a Come and Try Day at the club preseason.	Kythie / Kim Hatty / Michael Barratt
<ul style="list-style-type: none">New Age Groups	Consider the viability of an U’10 competition based on numbers and demand for U’12	Kythie / Committee
<ul style="list-style-type: none">Coach Education	Junior Coaching Coordinator to conduct sessions for Female Football Coaches to ensure they are on the same page re: philosophy, what to focus on in each age group.	Kythie / Mick Barratt/ Coaching Coordinator
<ul style="list-style-type: none">Recruit Female Coaches	Contact School Sports Academy to promote opportunities for senior students to join the club as junior coaches – pay for accreditation, mentor	
<ul style="list-style-type: none">Budget for Senior	Work with Club Committee to develop a budget for girls football.	Kythie/Chris Gibbs/ Committee
<ul style="list-style-type: none">Cost Alleviation	Consider subsidies for girls playing football and netball, conduct of a second-hand boot exchange	Kythie/ Committee / Tracey Bull

Priority Areas: Junior Football**PILLAR LEADER: Michael Barratt**

TO DO LIST	DETAIL	LEAD / INVOLVED
<ul style="list-style-type: none">• Senior / Junior Interaction Program	Work with senior coach and committee to establish a Junior Clinic night in lieu of senior training e.g. Thursday night prior to a bye or break. This could be enhanced next season with scheduled player visits to junior programs	Matt / Mick Shulze / Michael Barratt
<ul style="list-style-type: none">• Coaching Coordinator	Develop the role outline and the type of person, level of accreditation you need. Have you got a person internally or needing an external recruit.	Mick Barratt / Kythie
<ul style="list-style-type: none">• Recruiting	Develop a joint flier with girls football Work with AFL Barwon to run clinics for boys, coordinated with the dates for girls. Follow up with scaled up junior try out day, bring a friend, come and try.	Mick Barratt / Kythie
<ul style="list-style-type: none">• Early Bird Registration	Encourage early registration for juniors by introducing an early bird discount for payments made by a due date for 2019 season. Start talking about it now and advertise widely.	Junior Committee

Priority Areas: Senior Football**PILLAR LEADER: Simon Hose**

TO DO LIST	DETAIL	LEAD / INVOLVED
<ul style="list-style-type: none">• Player Leadership	Develop clear roles for Player Group leaders. Conduct pre-season leadership workshop re: trademarks, Induct Leaders	Sue Kelly / Coaches / Committee
<ul style="list-style-type: none">• Develop Success Culture	Work with coaches, leaders, to embed a culture of excellence and what that means from every player, coach	Paul Whyte / Committee
<ul style="list-style-type: none">• Coaching Coordinator	Establish what this role looks like and discuss the role with all coaches	Paul Waldron / Committee

<ul style="list-style-type: none"> Coaching Reviews 	To establish support needed, to coordinate coaching sessions and emphasis, to gather feedback from coaches re: what they need	Mick Schulze / Simon Hose / Michael Barratt / Kythie
<ul style="list-style-type: none"> Communication 	Work with Jo Forssman to get Team Managers and players on TeamApp	Jo F / Team Managers
<ul style="list-style-type: none"> Establish Player Hosts 	Investigate potential hosts and a coordinator	Garry Goggin